



For Immediate Release

Houston, TX, Houston based Groups come together to extend the services they provide to professional athletes. An athlete management agency of a different kind is taking shape in Houston, and has put the pieces together to be able to assist athletes with setting up nonprofit organizations/foundations, coordinating special events, and connecting it all with a plethora of multi-media and website options. The groups joining forces are **The Capitol Management Group, LLC, The Lucid Media Group, LLC, and Lifespedals Special Event Management, LLC.**

The Capitol Management Group (www.capitolmanagementgroup.org) offers specialized nonprofit consulting to the professional athlete, assisting in the establishment and management of his or her foundation. TCMG helps the athlete shape their foundation to reflect their goals and function in a manageable, stable, and effective manner that achieves results. From establishing the foundation's tax-exempt status and business structure to coordinating service projects and special events, the athlete is able to benefit from The Capitol Management Group's extensive range of services.

The Lucid Media Group (www.thelucidmediagroup.com) serves as the event-marketing arm of this unique collaboration. TLMG specializes in event marketing, athlete marketing, sponsorship and PR. They are experts in the business of coordinating fundraiser events for athletes, consulting with an athlete's management team on securing sponsorship and endorsement opportunities.

Lifespedals Special Event Management, LLC, serves as the special event management arm for such fundraisers as galas, golf tournaments, celebrity weekends and corporate events.

The team will operate under The Capitol Management Group, LLC and will be collaborating with a variety of sports agents, financial planners, professional athletes and corporate donors in effort to manage and stabilize professional athletic nonprofit organizations and foundations.

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Media Contact:

Chris Williams
832.496.2441
chris@thelucidmediagroup.com
www.thelucidmediagroup.com